

Strategic Plan



SOCIETY OF
PEDIATRIC NURSES®

18-Month Plan | January 2026 - April 2027

Strategic Goal 1

Promote informed advocacy and empower pediatric nurses to be trusted voices in child health.

Objective 1: Develop and implement a communications plan for rapid response to policy changes or other news impacting pediatric health and nursing practice.

Objective 2: Produce and share educational resources that advance advocacy within pediatric nursing.

Strategic Goal 2

Empower and develop leadership skills and achieve professional excellence.

Objective 1: Develop and launch a comprehensive career development toolkit.

Objective 2: Identify and coach members to share expertise by offering webinar and presentation opportunities through an abstract submission process.

Strategic Goal 3

Leverage emerging technologies to enhance organizational effectiveness and advance innovation in pediatric nursing practice.

Objective 1: Strengthen the understanding of emerging trends in virtual nursing in the pediatric space through collected and shared data.

Objective 2: Enhance the functionality and user experience of SPN's website to improve accessibility and engagement.