

Strategic Goal 1

Drive and elevate career growth of the pediatric nurse.

Objective 1: Create a structured mentoring program (novice to master) for SPN members.

Objective 2: Launch ongoing micro-learning content on pediatric hot topics.

Objective 3: Build and enhance key pediatric nursing organization relationships for future partnerships by October 1, 2021.

Strategic Goal 2

Generate more visibility of SPN within the pediatric nursing specialty.

Objective 1: Develop and launch a Pediatric Nurse Department Excellence Program.

Objective 2: Establish SPN as a key influencer to pediatric nursing research and practice through thought leadership and organizational relationship development.

Strategic Goal 3

Increase the number of pediatric nurses.

Objective 1: Create a Pediatric Nurse Ambassadors Program (high school and college).

Objective 2: Conduct a research project on why pediatric bedside nurses are leaving pediatrics.