Advancing Care Equities with Hair Care Innovations





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Introduction

- Awareness of institutional racism, implicit bias and the challenge to provide care for all textures and types of hair are on the rise.
- There are perceived concerns that nurses lack knowledge to care for varied hair textures and types.
- The variety of hair textures and types our patient population has can provide the opportunity to develop teaching modules to meet all needs.
- Understanding the needs of your population and nurses' knowledge can improve product quality, availability, and use in hair care.

Purpose

- Gain understanding of nurses' current knowledge and needs to provide quality hair care for hospitalized patients.
- Use results to advocate for patient hair care products and education.
- Initiate hair care for all textures and types throughout the SSM Health system.

Methods

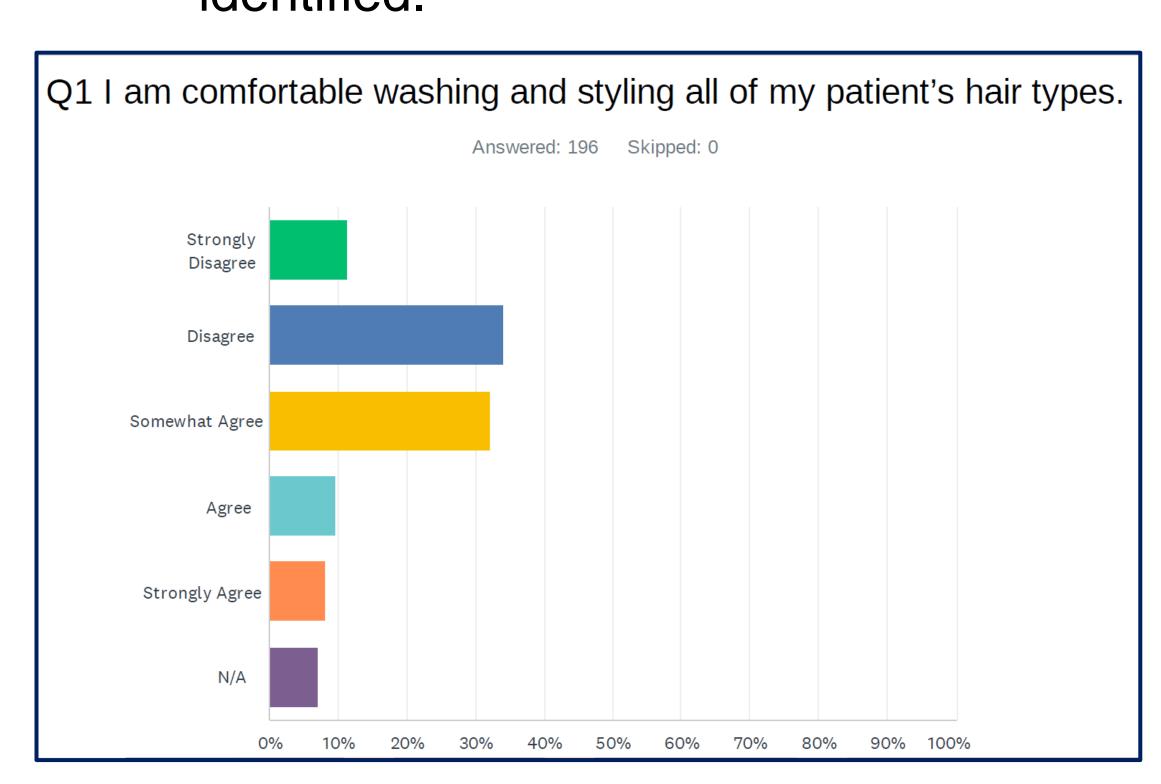
 Mixed method exploratory study via random sampling using pre/post surveys to understand nurses' perception on hair care and available products.

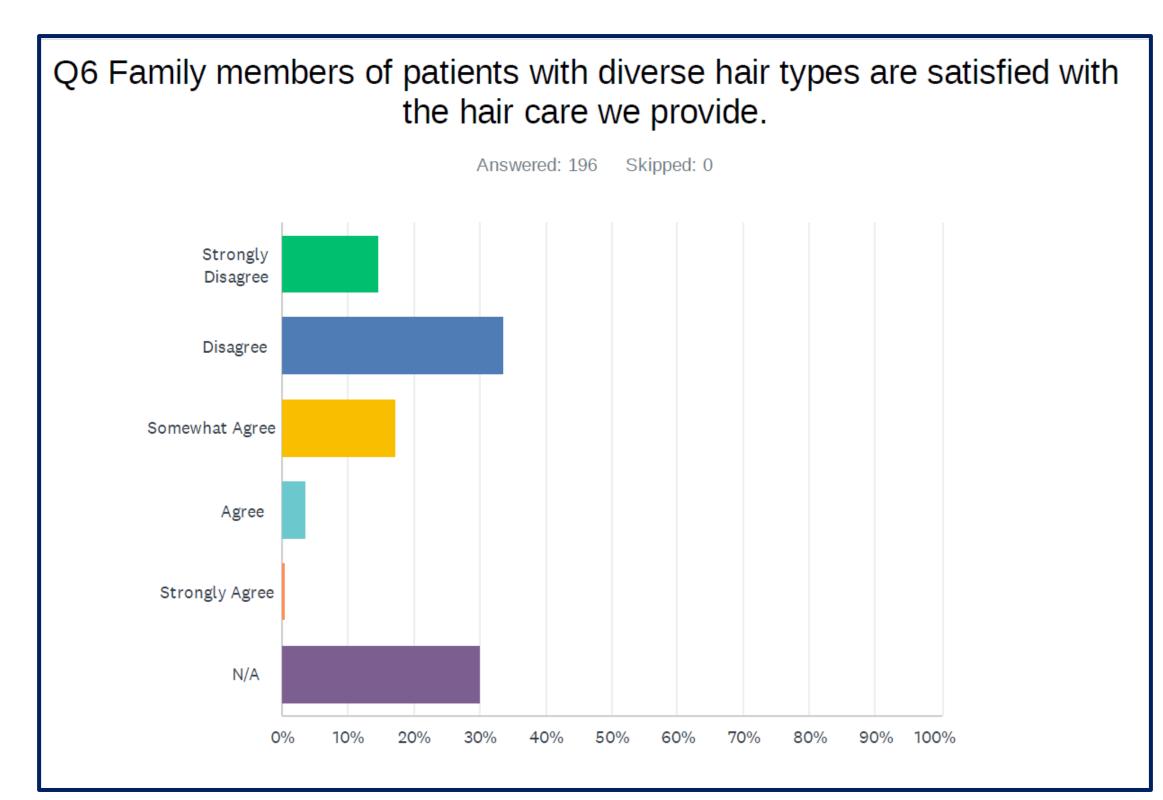


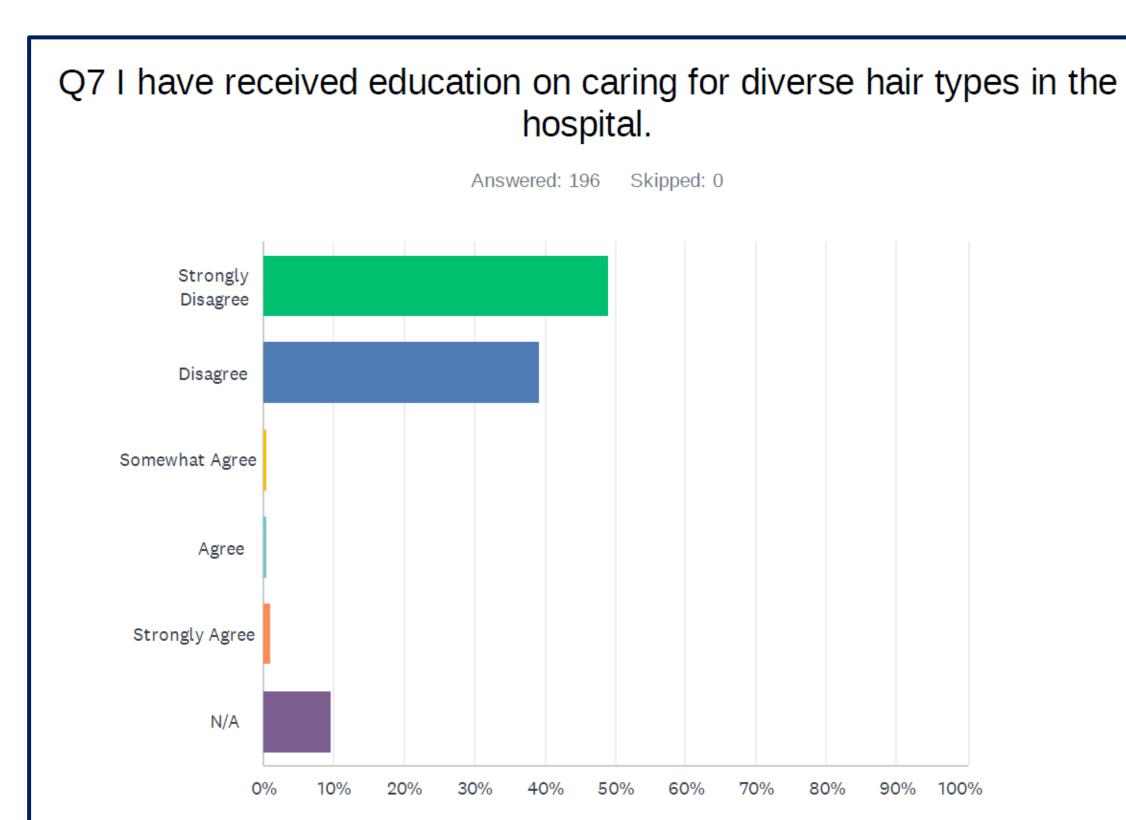


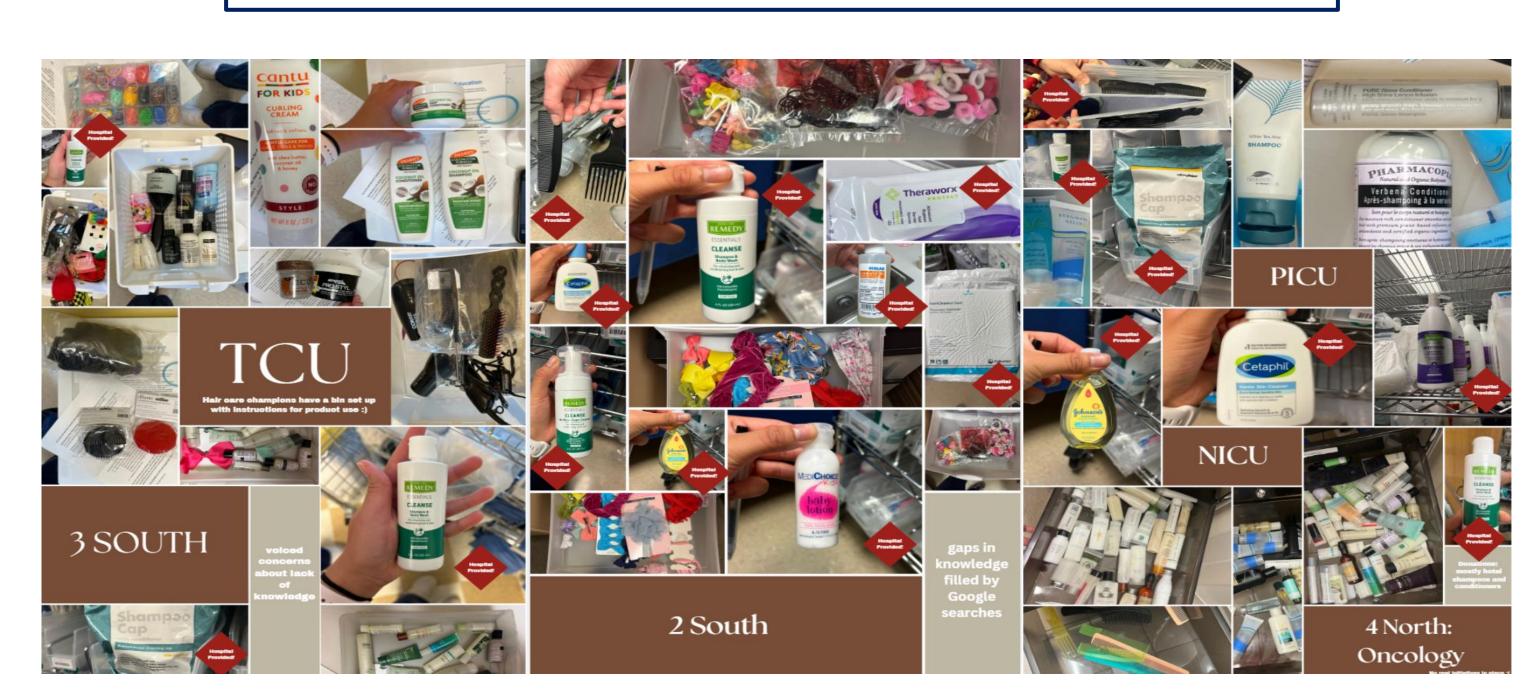
Results

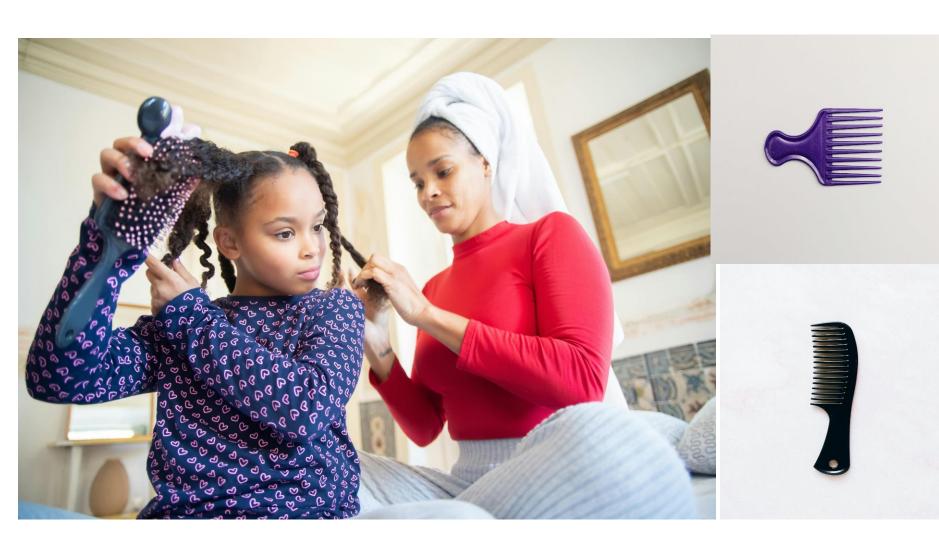
- Of the 196 participants, 97% identified as Caucasians.
- 90% reported a need for education in hair care.
- Multiple care products were identified requiring a need for product standardization.
- Increased engagement of supply chain in identifying diverse hair products.
- Targeted education for caregivers identified.











Are the hair care products in your hospital reflective of the population being served?

Voices of Nurses on Hair Care

"There needs to be a selection of tools and products available through supplies"

"Need education on diverse hair care"

"Talk to the family to determine their preferences"

"A training on how to do hair care and what products to do, a hands-on training..."

"For pediatric patients, we need detangler stocked on all of our units..."

Recommendations & Implications for Practice

- Create educational program to target gaps in hair and skin care of all patients.
- Partner with supply-chain to identify and provide products to care for all hair types.
- Create a team of hair care champions to lead change in caring for hair.
- Culturally competent care can impact nurses' attitude in caring for patients.
- Academic partnership with students can impact EBP and research.

References

