

Shaping a Brighter Future

Leveraging a Unit-Specific Website to Advance Nursing Education

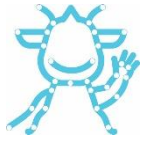
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From June 2022 to December 2023, rapid onboarding of 180 nurses in a Level IV NICU highlighted significant gaps in education and resource accessibility, further exacerbated by the pandemic and reliance on outdated platforms. In response, a NICU-specific education website was launched in November 2024 to improve access to reliable, evidence-based resources, enhance quality of care, and support staff satisfaction. Developed through interdisciplinary collaboration and led by the NICU Nursing Education Council, the platform centralizes educational materials into an organized, user-friendly system with integrated enrollment tools.

The website serves a broad healthcare audience, promoting a shared governance model and fostering collaboration across disciplines. Charge nurses and leadership actively reinforce its use through role modeling and weekly communication updates. Features such as a "Got Feedback?" tool and built-in analytics support continuous improvement and track engagement trends. Within its first year, the platform achieved nearly 20,000 visits and increased nurse satisfaction, particularly related to ease of use and improved access to resources.

Overall, the initiative demonstrates that a centralized digital education platform can strengthen clinical practice by supporting real-time decision-making, professional development, and policy alignment. This approach promotes equitable access to current knowledge, enhances professional autonomy, and contributes to improved patient outcomes and overall quality of care.



Embracing digital platforms

- Establishing continuous, 24/7 access to education
- Delivering real-time, bedside learning opportunities
- Bridging educational gaps for night-shift staff



Strengthening clinical practice

- Developing a comprehensive and robust learning system
- Empowering nurses with both knowledge & practical skills
- Supporting nurses in achieving long-term professional success



Supporting professional autonomy

- Providing clear guidance on clinical actions, processes & decision-making
- Preparing nurses to practice with confidence, accountability & trust



Advancing quality of care

- Fostering knowledgeable, empowered & autonomous nursing professionals
- Promoting improved outcomes for patients and the future of nursing



Let's discover a Brighter Future together!



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