

2026 PEDIATRIC NURSES ♥ WEEK

October 5-9, 2026

#ProudPediatricNurse

Marketing Resources



Celebrating the Heart of Pediatric Nursing

SPN Pediatric Nurses Week Digital Marketing Kit

Pediatric nurses bring compassion, expertise, advocacy, and joy to every moment of care. SPN Pediatric Nurses Week is an opportunity to celebrate the incredible nurses who make a difference in the lives of children and their families every day.

This digital marketing kit is designed to help you celebrate, recognize, and amplify pediatric nursing throughout the week. Inside, you'll find ready-to-use social media content, celebration ideas, messaging suggestions, and resources to help your organization, team, or community join the celebration.

Whether you're recognizing a colleague, spotlighting your team, engaging your organization, or sharing your own pediatric nursing story, we invite you to make this week meaningful.

Let's celebrate the nurses who care for our smallest patients, support their biggest advocates, and make a lasting difference every day.

Thank you for all you do for pediatric nursing.



Email Copy

Want to help bring Pediatric Nurses Week to your hospital? Share the ready-to-use email copy below with your administrator, communications team, or leadership to help spread the word and celebrate the pediatric nurses in your organization.

Subject Line: Celebrating Pediatric Nurses Week

Celebrating the Heart of Pediatric Nursing

This week, we're celebrating the incredible pediatric nurses who care for children and support their families every day. Pediatric nursing takes expertise, compassion, advocacy, resilience, and heart—and we're grateful for the dedication these nurses bring to our patients and our hospital each day.

Please join us in recognizing and celebrating the pediatric nurses across our organization. Whether you're a colleague, provider, leader, or member of our support teams, take a moment this week to thank a pediatric nurse for the important work they do.

Happy Pediatric Nurses Week to all of our amazing pediatric nurses! Thank you for the difference you make every day. 🩺💙



Share Your Story

Help us celebrate Pediatric Nurses!

Your voice is one of the most powerful ways to celebrate Pediatric Nurses Week. We're inviting pediatric nurses to record a short video sharing what pediatric nursing means to you.

Whether you share a favorite moment, what you love about caring for children and families, a lesson you've learned, or what makes you proud to be a pediatric nurse—we want to hear it!

Start Your Recording



Quick Recording Tips

Keep it natural: Be yourself—no script needed!

Find a quiet spot: Minimize background noise and distractions.

Face the light: Natural light is great; avoid bright windows behind you.

Look at the camera: Speak to the lens, not your screen.

Keep it short: Aim for 30–60 seconds.

Have fun: Your authentic story is what matters most!

Social Media Captions

Looking for a little inspiration? The captions below are here to help you get started! These are simply examples, so feel free to personalize them, mix and match ideas, or make them your own.

1

This #PediatricNursesWeek, I'm celebrating the privilege of being a pediatric nurse. 💙 Caring for children and supporting their families takes expertise, compassion, resilience, and a whole lot of heart. I'm proud to be part of a profession that makes a difference every day.

2

There's something special about pediatric nursing. 💙 From comforting a scared child to supporting a family through a difficult moment, every day brings an opportunity to make a difference. This week, I'm proud to celebrate the heart, dedication, and compassion of pediatric nurses everywhere.

3

This week, I'm celebrating the incredible pediatric nurses I'm lucky to call colleagues. 💙 Thank you for the knowledge you share, the support you give, the laughs you bring, and the compassion you show to your patients and families every day. Pediatric nursing is better because of you!

4

It's the little moments that remind me why I chose pediatric nursing—a smile from a patient, a milestone celebrated, or the relief on a parent's face. 💙 This #PediatricNursesWeek, I'm celebrating the privilege of caring for children and families and the nurses who make those moments possible.

Suggested Hashtags:

#ProudPediatricNurse #PediatricNursesWeek #PediatricNurse
#PedsNurse #SPN #NursingWithHeart #HealthcareHeros

Downloadable Graphics & Assets

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Download Coloring Page





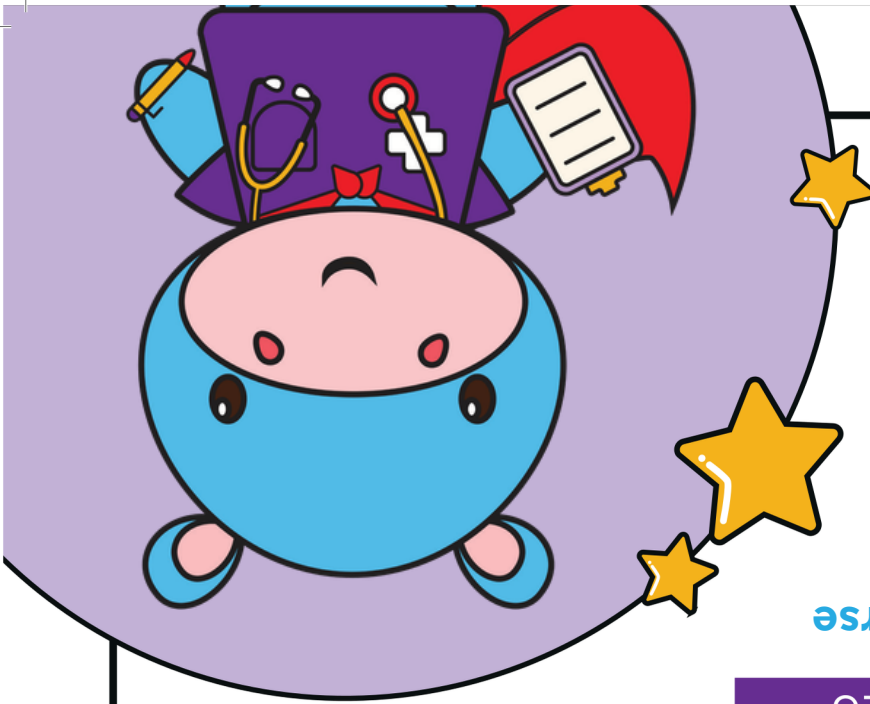
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**2026 PEDIATRIC
NURSES ♥ WEEK**

**Thank
You!**

**Download
'Thank You' Card**



'Thank You' Card Instructions

Use the Pediatric Nurses Week Thank You Card template to recognize a pediatric nurse who makes a difference!

1. **Print** – Print the card on standard 8.5" × 11" paper.
2. **Fold** – With the designed side facing up, fold the card in half.
3. **Write** – Add a personal message of appreciation to the inside.
4. **Share** – Give your card to a pediatric nurse and let them know how much they're appreciated!

Sticker Instructions

Celebrate Pediatric Nurses Week with a sticker you can share with your team!

1. **Get the labels** – Use Avery 94248 — 3" × 3¾" white rectangle labels.
2. **Open the template** – Use the Avery 94248 template to place the PNW sticker design on each label. The template prints 6 labels per sheet.
3. **Print** – Load the Avery label sheets into your printer and print your design. For best results, print at 100% / Actual Size and do not scale the design to fit the page.
4. **Peel & stick** – Carefully peel each sticker from the sheet and place it wherever you'd like to celebrate Pediatric Nurses Week!

Tip: Print a test page on regular paper first to make sure everything is aligned before using your label sheets.



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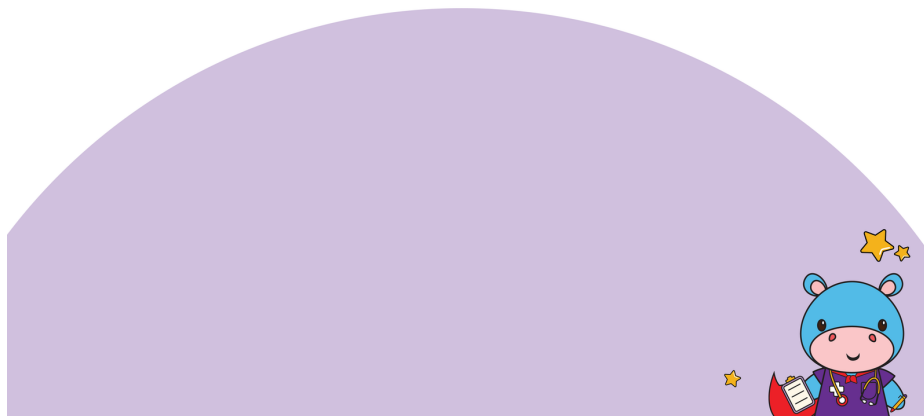


[Download Printable Sticker](#)

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